TOWN OF BLACKFALDS
ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE
Civic Cultural Centre – 5018 Waghorn Street
Monday, June 8, 2026, at 7:00 p.m.

MINUTES

MEMBERS PRESENT

Kala Pandit, Chair
Robert Hogan, Vice Chair
Aaron Hoyte, Town of Blackfalds Councillor
Cory Twerdoclib, Town of Blackfalds Councillor
Darlington Etaje, Member at Large *(remote attendance)*
Jamie Hoover, Member at Large
Justine Loshny, Member at Large
Denise Sumner, Member at Large

NON-VOTING MEMBERS PRESENT

Laura Svab, Town of Blackfalds Mayor (Ex-Officio)
Peter McGee, Economic Development Officer
Jessica Robinson, Executive and Legislative Coordinator

REGRETS

Ken Hubbard, Member at Large
Joline Gurski, Member at Large
Reina LeMieux, Member at Large
Kyle Braithwaite, Member at Large
Trent Kroetsch, Member at Large
Maria Anderson, Member at Large

1. WELCOME AND CALL TO ORDER

Chair Kala Pandit welcomed all guests attending and called the Economic Development & Tourism Advisory Committee Meeting to order at 7:22 p.m.

2. LAND ACKNOWLEDGEMENT

A Land Acknowledgement was read to recognize that the Town of Blackfalds is on Treaty 6 Territory.

3. ADOPTION OF AGENDA

Town of Blackfalds Councillor Twerdoclib moved That the June 8, 2026, Agenda be adopted, as amended, with the addition of the following item:

- 6.8 Federation of Canadian Municipalities (FCM) Report

CARRIED UNANIMOUSLY

BLACKFALDS
ALBERTA

TOWN OF BLACKFALDS
ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE
Civic Cultural Centre – 5018 Waghorn Street
Monday, June 8, 2026, at 7:00 p.m.

MINUTES

4. ADOPTION OF MINUTES

Member at large Hoover moved That the minutes of April 13, 2026, Economic Development & Tourism Advisory Committee be adopted as circulated.

CARRIED UNANIMOUSLY

5. PRESENTATIONS

None

6. BUSINESS

6.1 Report for Committee, Economic Development Officer Pre-Summer Update

Economic Development Officer McGee presented the Economic Development Officer Pre-Summer Update report for information.

Town of Blackfalds Councillor Hoyte moved That the Economic Development & Tourism Advisory Committee receive the Economic Development Officer Pre-Summer Up-date report for information.

CARRIED UNANIMOUSLY

6.2 Report for Committee, 2026 Business Walk Plan

Economic Development Officer McGee presented the 2026 Business Walk Plan prepared by the Subcommittee for Committee consideration.

Member at Large Sumner moved That the Economic Development & Tourism Advisory Committee members accept the 2026 Business Walk Plan as submitted.

CARRIED UNANIMOUSLY

6.3 Report for Committee, #2A Mural Trail Digital Scavenger Hunt

Economic Development Officer McGee presented the #2A Mural Trail Digital Scavenger Hunt report for information.

Member at Large Loshny moved That the Economic Development & Tourism Advisory Committee receive the #2A Mural Trail Digital Scavenger Hunt report for information.

CARRIED UNANIMOUSLY

6.4 Report for Committee, Economic Development Strategic Plan Draft RFP

Economic Development Officer McGee presented Economic Development Strategic Plan Draft RFP report for information.

Member at Large Hogan moved That the Economic Development & Tourism Advisory Committee receive the Economic Development Strategic Plan Draft RFP and report for information.

CARRIED UNANIMOUSLY

6.5 Report for Committee, Lacombe and District Chamber of Commerce Digital Sign Update

Economic Development Officer McGee provided an update on the Lacombe and District Chamber of Commerce Digital Sign.

Member at Large Hoover moved That the Economic Development & Tourism Advisory Committee accepts the Lacombe and District Chamber of Commerce Digital Sign Update report for information.

CARRIED UNANIMOUSLY

6.6 Request for Direction, EDTAC and Community Events

Economic Development Officer McGee presented the EDTAC and Community Events report for information.

Town of Blackfalds Councillor Hoyte moved That the Economic Development & Tourism Advisory Committee receive the EDTAC and Community Events report for information, acknowledge that these opportunities are valuable, and that members will commit to signing up to volunteer for these events through the Economic Development Officer; and

Further That the Economic Development & Tourism Advisory Committee direct the Economic Development Officer to send an email regarding Blackfalds Days and Street Dance events, looking for volunteers, and create a template for the committee for future community events.

CARRIED UNANIMOUSLY

6.7 Request for Direction, Lemonade Day – Request for Judges

Economic Development Officer McGee presented the Lemonade Day – Request for Judges report for consideration.

Member at Large Hoover moved That the Economic Development & Tourism Advisory Committee receive the Lemonade Day – Request for Judges report for information and that members select Town of Blackfalds Councillor Hoyte, Town of Blackfalds Councillor Twerdoclib, and Member at Large Sumner from Economic Development & Tourism Advisory Committee to be the Official 2026 Lemonade Day Judges.

CARRIED UNANIMOUSLY

6.8 Federation of Canadian Municipalities (FCM) Report

Town of Blackfalds Councillor Hoyte shared handouts from Canadian Tourism Data Collective that were received while attending the Federation of Canadian Municipalities conference.

Town of Blackfalds Councillor Twerdoclib moved That Economic Development & Tourism Advisory Committee receive the Canadian Tourism Data Collective information handouts as information; and

Further That this item return to the Fall Economic Development & Tourism Advisory Committee meeting.

CARRIED UNANIMOUSLY

7. CONFIDENTIAL

None

8. ADJOURNMENT

Chair Kala Pandit adjourned the Economic Development & Tourism Advisory Committee Meeting at 8:39 p.m.

-Original Signed-
Kala Pandit, Chair

-Original Signed-
Jessica Robinson, Executive & Legislative Coordinator