



**TOWN OF BLACKFALDS  
ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE**

Civic Cultural Centre – 5018 Waghorn Street  
Monday, February 2, 2026, at 7:00 p.m.

**MINUTES**

---

**MEMBERS PRESENT**

- Kala Pandit, Chair
- Robert Hogan, Vice Chair
- Cory Twerdoelib, Town of Blackfalds Councillor
- Aaron Hoyte, Town of Blackfalds Councillor
- Reina LeMieux, Member at Large
- Justine Loshny, Member at Large
- Ken Hubbard, Member at Large
- Maria Anderson, Member at Large
- Joline Gurski, Member at Large

**OTHERS ATTENDING**

- Peter McGee, Economic Development Officer
- Lorrie Logan, Municipal Clerk II (Recording Secretary)

**REGRETS**

- Trent Kroetsch, Member at Large
- Denise Sumner, Member at Large
- Darlington Etaje, Member at Large

**WELCOME AND CALL TO ORDER**

Chair Kala Pandit welcomed all guests attending and called the Economic Development & Tourism Advisory Committee Meeting to order at 7:03 p.m.

**RECEIVE THE AGENDA**

**Add 5.5 Business Sign Bylaw/Policy.**

**MOTION:**

Member Maria Anderson moved That the Economic Development & Tourism Advisory Committee receive the Agenda for February 2, 2026, as amended. Seconded by Chair Kala Pandit.

**CARRIED UNANIMOUSLY**

**LAND ACKNOWLEDGEMENT**

A Land Acknowledgement was read to recognize that the Town of Blackfalds is on Treaty 6 Territory.

**PRESENTATIONS**

None



**TOWN OF BLACKFALDS  
ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE**

Civic Cultural Centre – 5018 Waghorn Street  
Monday, February 2, 2026, at 7:00 p.m.

**MINUTES**

---

**BUSINESS**

**Appointment of Chair and Vice Chair**

**MOTION:**

The Economic Development and Tourism Advisory Committee reappointed Kala Pandit as Chair for a second term and Member Robert Hogan was appointed as Vice Chair.

**CARRIED UNANIMOUSLY**

**Approval of Minutes**

**MOTION:**

Town of Blackfalds Councillor Twerdoclib moved That the Economic Development & Tourism Advisory Committee approve the Minutes from December 1, 2025, as amended. Seconded by Member Justine Loshny.

**CARRIED UNANIMOUSLY**

**REPORT FOR COMMITTEE**

**EDO Winter Report – December 2025 – February 2026**

Economic Development Officer, McGee gave a report on Activities and Events attended from December 2025 to February 2026.

**Central Alberta Tourism Alliance – Economic Impact Assessment**

Economic Development Officer, McGee provided statistics related to visitor activity in Central Alberta.

**Lacombe Tourism Association Campaign**

Economic Development Officer McGee reported on the Lacombe Tourism Association’s marketing campaign aimed at attracting new visitors to the region, including initiatives such as the Highway 2A Corridor Project.

**Let’s Go Rural! High School & Post Secondary Event**

Information was shared regarding the Rural Health Professions Action Plan, an organization focused on encouraging new healthcare professionals to choose rural communities. The program provides high school and post-secondary students with opportunities to gain experience living and practicing in rural areas.

**Business Sign Bylaw/Policy**

Town of Blackfalds Councillor Aaron Hoyte provided an overview of the process for obtaining Business Signage within the Town.

**MOTION:**



**TOWN OF BLACKFALDS  
ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE**

Civic Cultural Centre – 5018 Waghorn Street

Monday, February 2, 2026, at 7:00 p.m.

**MINUTES**

---

Member Anderson moved that the Economic Development and Tourism Advisory Committee explore the feasibility of establishing a sub-committee to review signage for Business’s withing the Town.

**CARRIED UNANIMOUSLY**

**Round Table**

Committee members engaged in a general discussion regarding strategies to increase visitation to the community.

**ADJOURNMENT**

Chair Kala Pandit, adjourned the Economic Development & Tourism Advisory Committee Meeting at 8:00 p.m.

-Original Signed-

---

Kala Pandit, Chair

-Original Signed-

---

Jessica Robinson, Executive & Legislative Coordinator