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1. **WELCOME AND CALL TO ORDER**

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2. **LAND ACKNOWLEDGEMENT**

- 2.1 Treaty Six Land Acknowledgement - Blackfalds Town Council acknowledges that we are on Treaty 6 territory, a traditional meeting ground, gathering place, and travelling route to the Cree, Saulteaux (So-toe), Blackfoot, Métis, Dene (De-nay) and Nakota Sioux (Sue). We acknowledge all the many First Nations, Métis, and Inuit whose footsteps have marked these lands for centuries.

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3. **ADOPTION OF AGENDA**

- 3.1 Agenda for November 2, 2023

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4. **BUSINESS**

- 4.1 Request for Decision, Blackfalds Bulldogs – World Junior A Hockey Challenge Bid

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5. **CONFIDENTIAL**

- 5.1 Legal - FOIP 27 (1) – Privileged Information

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6. **ADJOURNMENT**

**MEETING DATE:** November 2, 2023

**PREPARED BY:** Kim Isaak, Chief Administrative Officer

**PRESENTED BY:** Kim Isaak, Chief Administrative Officer

**SUBJECT:** **Blackfalds Bulldogs – World Junior A Hockey Challenge Bid**

## **BACKGROUND**

The Blackfalds Bulldogs will be submitting a bid to Hockey Canada to host the World Junior A Hockey Challenge in Blackfalds at the Eagle Builders Centre from December 8 – 15, 2024. They are looking for in-kind support from Council for the facility rentals for the challenge, as well as a letter of support endorsing the bid.

## **DISCUSSION**

The World Junior A Hockey Challenge welcomes teams from Canada West, Canada East, United States, Sweden and Finland. The estimated economic impact on the region is \$1,366,973 and includes the income from jobs, sales and services, lodging, and taxes. Attendance for the event is projected at 1000 per game, with overnight attendance of 400 in local hotels. TSN covers the bronze and gold medal game, which provides significant benefits to the hosting municipality in providing exposure worldwide to the hosting municipality.

The estimated cost to host this event is \$500,000, and Hockey Canada encourages the host municipality to provide the facility rental costs as a gift in kind. The cost of the gift in kind would be approximately \$30,000, which includes the ice rental and all meeting spaces within the EBC facility. This represents 6% of the total costs. Ice in Rink 2 will remain available to rent for other users. The overall benefit to the Town of Blackfalds and the surrounding areas significantly exceeds the in-kind contribution of \$30,000.

## **FINANCIAL IMPLICATIONS**

\$35,000 in total, which includes the \$30,000 in-kind for facility rentals, some minor changes would need to be made to the ice, and the estimated cost of said supplies is \$5,000 (changing of logos). Staff resources will also have to be redirected from parks and facilities to focus on this event.

## **ADMINISTRATIVE RECOMMENDATION**

1. That Council approve the in-kind contribution for the facility rentals for the World Junior A Hockey Challenge bid if successful and provide a letter of support for the Blackfalds Bulldogs Jr. A Club to host the 2024 World Junior A Hockey Challenge.

## **ATTACHMENTS**

None

## **APPROVALS**



Kim Isaak,  
Chief Administrative Officer

Department Director/Author